

'In a digitalised environment, the focus is on creating personal experiences for consumers'

AMRITA NAIR GHASWALLA





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Women's Day: Transgender activist to build a home for children of sex worker

Gaurav Sarkar | Mumbai | Mar 08, 2018, 19:46 IST

Mumbai-based transgender activist Gauri Sawant, working to collect funds to build 'Naani ka Ghar' in Palghar to ensure a better and safer future for the young ones of sex workers, vows to never give up on the project





Ambuja Cement's new ad campaign aims to showcase its 'Unbreakable Strength'

Ambuja Cements' new campaign has been conceptualised by new advertising agency, **Triton Communications**

ETBrandEquity | February 02, 2018, 18:30 IST





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